



## **Dissemination Final Report**

# **Regional Center for Dual Career** Policy and Advocacy - DC4AC





















Ref: 517640-EPP-1-2015-2-RO-SPO-SCP

# Regional Center for Dual Career Policy and Advocacy - DC4AC

Grant Agreement number: 2015 - 2954

Funding Scheme: **ERASMUS+ Sport** 

Leader: INSTITUTUL NATIONAL DE CERCETARE PENTRU SPORT – INCS (RO)

Partners: EYROPAIKO INSTITOYTO TOPIKHS ANAPTYKSHS – EILD (GR)

CONSTANTINE THE PHILOSOPHER UNIVERSITY IN NITRA – UKF FE (SK)

ASOCIATIA INVENIO - AINV (RO)

UNIVERSITA CATTOLICA DEL SACRO CUORE – UCSC (IT)

NGO MY WORLD ASSOCIATION - MYWO (BG)

TESTNEVELESI EGYETEM – HUPE (HU)

SCIENCE AND RESEARCH CENTER OF KOPER – SRCK (SI)





#### **PROJECT**

"Regional Center for Dual Career Policy and Advocacy -DC4AC"

#### FINAL DISSEMINATION REPORT

Period covered: 18 months (01/01/2016 - 30/06/2017)

This project has been funded with support from the European Commission.

This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.





#### **Table of Contents**

1.	Introduction	7
2.	A summary description of project context and objectives	8
3.	Project Events	11
3.1 I	Project meetings	11
3.2 I	International conferences organized within the project	15
Rom	nania	15
Italy	·	16
	Other national conferences/roundtables/ meetings on DC, locally org ect members in their countries	•
Rom	nania	17
Italy	Error! Bookma	ark not defined.
Slov	venia	20
Slov	vakia	20
Gree	ece	21
Hun	gary	21
Bulg	garia	23
3.4 I	Participations in international events that included presentations of D	C4AC project 25
3.	5 Participations in national events	30
Italy	′	30
Slov	venia	30
Slov	vakia	31
Gree	ece	32
Hun	gary	32
Bulg	garia	35
4. M	laterials	36
4.	1 Translations of EU Guidelines for Dual Career of Athletes	36
4.	2 Handbooks	37
Ita	aly	37
SI	lovakia	38
G	reece	38
4.	3 Newsletter	39
4.4.	Posters / Banners (examples)	40



ı	Romania	. 40
ı	taly	. 41
,	Slovakia	. 41
(	Greece	. 42
	Hungary	. 43
ı	3ulgaria	. 44
4.5	Leaflets and flyers (examples)	. 45
	Romania	. 45
	taly	. 45
(	Greece	. 46
	Hungary	. 46
4.6	. Press releases (examples)	. 47
ı	Romania	. 47
(	Greece	. 48
4	4.7 Websites	. 49
ı	Romania	. 49
ı	taly	. 50
,	Slovakia	. 50
(	Greece	. 51
Hu	ngary	.51
	Bulgaria	. 52
,	Slovenia	. 53
4.7	. Scientific papers	. 53
,	Slovakia	. 53
4.8	. Publications & Surveys	. 56
Ro	mania	. 56
Ita	у	. 57
Gr	9ece	. 58
4.9	Other Media	. 60
Fa	cebook, Twitter, Instagram (examples)	. 61
Ca	mpaigns	. 65
5.	Evaluation and impact measurement. Conclusions	. 67









#### 1. Introduction

The Final Dissemination Report describes the scheduling of the activities carried during the whole duration of the project "DC4AC: Regional Center for Dual Career Policy and Advocacy" and includes the dissemination activities of the 8 teams from following countries - partners: Romania, Slovenia, Greece, Slovakia, Italy, Hungary and Bulgaria.

The Dissemination Report has been composed following the Dissemination Strategy of the project and aims to summarize the activities regarding dissemination performed, as well as measuring their impact to analyses the success rate.

In particular, this report is divided in 5 parts: The first part, the Introduction (first chapter), is followed by a summary description of project context and objectives, where the reader is informed about the objectives of the project and the consortium (second chapter). The main body of this report (third and fourth chapters) includes all the Dissemination Material and Dissemination Activities, implemented by all partners, according to the Partner's Agreement. The last chapter refers to the impact of the project in regional level among the partner's and other counties too. Finally, the report displays some conclusions related to the Dissemination Report.





#### 2. A summary description of project context and objectives

The project of a <u>"Regional Centre for Dual Career Politics and Advocacy"</u> has been approved in 2015 call, project number: **517640-EPP-1-2015-2-RO-SPO-SCP** and responds to one of the three EU general objectives to promote and support the good governance in sport and dual career of athletes.

DC4AC Project is consistent with the efforts and concerns of the European Commission for insuring a safe future to retired athletes. This project focus on the priority of supporting the implementation of EU policy documents in the field of Dual Career: EU Guidelines on Dual Careers of Athletes and other relevant documents such as recommendations, guidelines, policy strategies etc. (e.g. EU Physical Activity Guidelines, Principles on good governance in sport).

The project has to help talented athletes and elite athletes reconcile their sport life with education and irrespectively with the job demands, to ease their transition from sport to the labor market and make them further contribute to society development. In order to fulfil all the above the project tried to find solutions to obtain support from the national authorities, public bodies, education providers, sport organizations, business and last but not least by the athletes themselves.

With support of the European Commission, ERASMUS+ Sport program, a consortium of 8 European Organizations developed the project: Institutul National de Cercetare pentru Sport (Romania), project leader, European Institute for Local Development (Greece), Constantine the Philosopher University (Slovakia), Asociatia INVENIO (Romania), Università Cattolica del Sacro Cuore (Italy), NGO My World (Bulgaria), University of Physical Education (Hungary), Science and Research Centre Korper (Slovenia).

The project of a Regional Centre for Dual Career Politics and Advocacy is consistent with the efforts and concerns of the European Commission for insuring a safe future to retired athletes. This project focus on the priority of supporting the implementation of EU policy documents in the field of Dual Career: EU Guidelines on Dual Careers of Athletes and other relevant documents such as recommendations, guidelines, policy strategies etc. (e.g. EU Physical Activity Guidelines, Principles on good governance in sport).

The main objective of the Project is to promote and support dual careers of athletes.

The project of a Regional Center for Dual Career (RC) had to find appropriate answers to two main subjects:





- What can be done to help talented athletes and elite athletes reconcile their sport life with education and irrespectively with the job demands, to ease their transition from sport to the labor market and make them further contribute to society development?
- What can be done to obtain the support for this objective from the national authorities, public bodies, education providers, sport organizations, business and last but not least by the athletes themselves?

#### Objectives of the project:

- raising awareness about the concept of dual careers;
- inspiration for national dual career guidelines;
- ➤ to sensitize stakeholders to create the right environment for dual careers of athletes, including an appropriate policy, legal and financial framework;
- proposal for special arrangements at European level;
- support the development of a set of minimum quality requirements at European level in cooperation with stakeholders in this field, which could function as a reference point for national dual career services and facilities, providing transparency and guarantees on quality, safety and security for athletes, including athletes abroad.

#### The Regional Center did:

- monitor the content and implementation of dual career policies across Central and Est Europe, reporting on best practices;
- promote the idea of developing structured programs and qualification-based courses for talented and elite athletes;
- advocate the necessity of developing a common approach on flexibility in educational arrangements for student-athletes, to be recommended to National Governing Bodies for education and to sports national federations;
- support a regional study on educational rights for talented and elite young athletes, to explore how a legally enforceable right to education might be implemented in this particular case;
- support a regional study of the process of career selection by former elite athletes from a larger range of sports with different ages of end-of-career moment;
- pilot a short-duration formation programme for senior elite athletes as a possible good practice approach in offering an adjacent opportunity for sport career final;
- propose the development of an e-learning platform as a further use of the project's portal.





For accomplishing its objectives, the project had analyzed obstacles, barriers and opportunities that athletes face during the many years when they must combine education, sporting life, and the beginning process of their professional career.

On the other hand, the DC4AC project underlines the idea that athletes must also take on responsibility themselves to pursue their dual career path. As a dual career demands time and effort, athletes can quickly become overwhelmed and lack motivation to train and study or work at the same time.





#### 3. Project Events

#### 3.1 Project meetings

• Kick-off Meeting. January 20-21, 2016. Ministry of Youth and Sport counselors, Romanian sport federations, sport clubs & associations. Bucharest INCS headquarters with presentations, including Agata Dziarnowska (EACEA). 29 attendants.





 Second Partners' Meeting in Budapest (20-21/6/2016), organized by local partner HUPE.







 The third Partners' Meeting was held successfully in Bucharest (20-21/10/2016), organized by project leader INCS.







• The fourth Partners' Meeting took place in Milan, March 23, 2017, under the organization of local partner, the Catholic University Sacro Cuore.









 Final Project Meeting: European Institute for Local Development has successfully organized the final conference and meeting for the Regional Centre for Dual Career Politics and Advocacy - DC4AC. The conference took place on 2nd and 3rd of June, 2017, in the city of Nafplio (Greece), at "Vouleftikon", a place well known for its historical resonance.





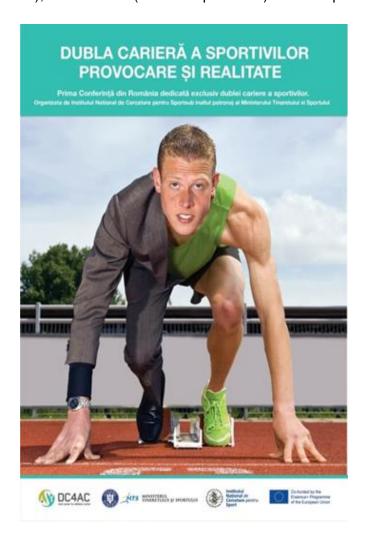




#### 3.2 International conferences organized within the project

#### Romania

 DC4AC International conference: DC Needs vs Realities (RO: Dubla carieră a sportivilor: Provocare şi Realitate) at Ministry of Youth and Sport headquarters, Bucharest, October 20, 2016., Attendants: Minister of Education, Minister of Labor, Romanian sport federations, sport clubs & associations, including Olivier Fontaine (EACEA), Tibor Kozsla (EAS vice-president). Over 60 participants.







#### Italy

 23/04/2017 - International Conference: Dual Career of Élite Athletes - A Look at European Experiences, in which international experts in the field of dual career presented studies and shared knowledge on the issue with over 60 people, between which we find experts, students, athletes and different stakeholders involved in dual career services.







## 3.3. Other national conferences/roundtables/ meetings on DC, locally organized by the project members in their countries

#### Romania

Educational and Job Fair for Athletes on October 20, 2016. Bucharest, Ministry
of Youth and Sport headquarters. Key participants: Top Romanian sport clubs,
Sport and Physical Education universities, sport equipment providers, nutritional
supplement providers, international corporations, sport event organizers. Up to
40 athletes, coaches, trainers, staff of Romanian sport federations.



Erasmus Day: finance opportunities in sport. Case study -DC4AC. November 7, 2016. Romanian sport federations, sport clubs & associations Bucharest. INCS headquarters. Erasmus+ presentation, DC4AC project presentation. In collaboration with the Romanian Agency for Community Programs (ANPCDEFP). 25 attendants from sport community.







- DC4AC & pilot project presentation for the Romanian Rowing Federation. Subscription to the Pilot project for entrepreneur formation. February 23, 2017, at Snagov, National Training Center Nicolae Navrasat.. Romanian Rowing Federation officials, other trainers and coaches, elite athletes of the Olympic team. Pilot project presentation DC4YOU, a helpful hand. 36 participants: Secretary General, Federal Coaches, other trainers and coaches, elite athletes of the Olympic team.
- National Conference: Law &Sport. Athletes' Rights and Responsibilities. May 25, 2017, Bucharest Romanian Olympic and Sport Committee headquarters. Romanian sport federations, sport clubs & associations. 5 key speakers from legal system, public social services, anti-doping services. DC4AC presentation. Minister of Youth and Sport, President of the Romanian Olympic and Sport Committee, sport jurists, attorneys to law, public social services agents. Sport federations, sport clubs







 Roundtable: DC and Job Market. June 16th, 2017, in Bucharest. National Institute for Sport Research and A.S.Corporate Games, in connection with Summer Corporate Games (a yearly event which mobilizes hundreds of corporate staff members in a multi-sporting competition of three days) organized a round table with 25 of the participants that revealed interest in debating the issue of integrating the elite athletes on the job market at the end of their sport career.

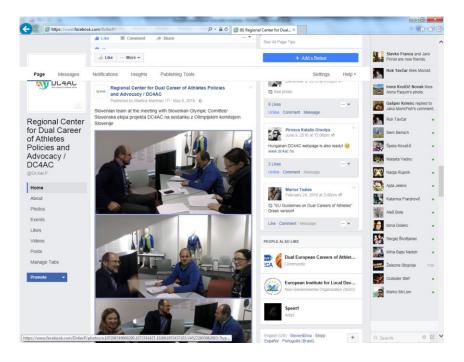






#### **Slovenia**

 Meetings at the Olympic Committee of Slovenia: May 2016, January 2017, the Committee headquarters. Presentation of the project, its activities and partial results, for members of the Committee.



#### Slovakia

 October 2016, Patince, Slovakia. National workshop of experts on DC in sport under the tutorship of Faculty of Education CPU in Nitra and of the Ministry of Education, with the support of the DC4AC project (13 invited speakers, 40 participants from sport unions, secondary sport schools, National Sport Centre, Ministry of Education, Slovak Association of University Sports)







 May 2017, Mojmírovce, Slovakia. 3 roundtables of discussions with stakeholders on dual career in Slovakia. Approx. 40 stakeholders from the area of sport, ministries of sport, social welfare, economy, insurance, labor, NGOs, ADECCO, universities.





POZVÁNKA
na odborné pracovné stretnutie zainteresovaných subjektov k problematike
dvojitých kariér športovcov

Univerzita Konitantina Filozofa v Nitre v spohupzici so sekciou štárnej starostlivosti port Ministerstva školstva, vedy, výskumu a športu SR si Vás dovoľuje pozvať na odbom pracovné stretnutie zainteresovaných subjektov k problematike dvojitých kazieř športovcov ktoré sa bude konať dňa 4. mája 2017 v priestoroch Hotela Kaštieľ Mojmirovce, okre-Nitra

- Hlavnou témou pracovného stretnutia je Aplikácia smernice o dvojitých kariérach v športe do praxe. Čieľom stretnutia je hľadať odpovede na otázky z praxe:
- Aký je vzťah pracovného trhu a výkonnostných/vrcholových športovcov na Slovensku?
- Aké kompetencie má mať športovec, aby bol užitočný z hľadiska trhu práce?
   Aké programy podpory športovcov existujú a aké sú v tejto oblasti nedostatky?
- Aké programy podpory športovcov existujú a aké sú v tejto oblasti nedostatky?
   Aké sú možné legislatívne zmeny, ktoré by priniesli zlepšenie v podpore



#### Greece

 Team of EILD organized a series of 4 Local Workshops on Dual Career of Athletes. The first workshop took place in Athens on 25/5/2016, the second was held in Thessaloniki on 12/7/2016, the third in Larisa on 10/11/2016 and the last one on 14/1/2017 in Ioannina.

#### **Hungary**

Roundtables on March 9, 2017 at the HUPE.
 HUPE partner managed to integrate a dialogue between elite athletes, sports organizations, educational institutions and stakeholders as well a few experts from the world of labor – naturally all of them together with the athletes. Experts in the field of education, sports and experts in the job-market domain and other





organizations, public bodies have received invitation to the round table, which provided information and requested the participants for possible solutions for a better service in DC. HUPE invited experts and students, the future sport professionals as well.

Parallel roundtables organized for: Athletes and education; Athletes and the job market; Athletes and finance.



 On June 1-2, 2017, in Pécs, Hungary, the HUPE project team held its National workshop in a conference format for disseminating project results and good practices. The participants discussed the optimal path of implementing adequate plans of intervention for acquiring EU guidelines for dual career. Special guest, Mr. Guy Taylor from UK's TASS, international expert, with a presentation on DC in Europe. Special section created for the DC4AC project dissemination. www.sporttudomany.hu







#### **Bulgaria**

- Meetings at the Bulgarian Olympic Committee March 2017, June 2017 employees at the Bulgarian Olympic Committee. The Committee headquarters.
   Oral presentation of the project and dissemination of materials. 6 people reached
- Meetings at the Ministry of Youths and Sport. March 2017, June 2017.
   Employees of the Ministry of Youths and Sport. Oral presentation of the project; dissemination of materials & kits. 4+4 people reached
- March 16, 2017 at National Sports Academy Sofia: National Round Table on Dual Career of Athletes with policy makers, trainers, educational body, top athletes. Presentations, posters, materials. 40 people reached











## 3.4 Participations in international events that included presentations of DC4AC project

 Project presentation (by Dr. Dan Boboc, INCS) at European Athlete as Student network (EAS) Annual Conference 2016 September 15-17, 2016. EAS network members, other DC projects participants Rovaniemi, Finland. DC4AC ppt presentation to over 110 attendants.





 Project presentation (by Dr. Dan Boboc, INCS) at European Observatoire for Sport and Education (EOSE), Annual Conference 2016, November 22-23, 2016,

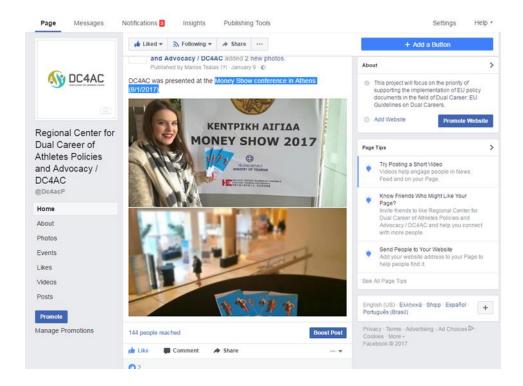




Rio Major, Portugal. EOSE members, other participants. DC4AC project presentation for 26 participants, EOSE members, sport federations and county directorates for youth and sport.



 DC4AC project was presented by EILD during the Money Show Conference in Athens (8/1/2017). 150 people reached.







 Brussels, March 17, 2016
 5th Meeting of the Expert Group of the European Commission on Human Resources Development in Sport.

Hungarian delegation member, Dr. Judit Farkas (HUPE), gave a short presentation on the DC4AC project's objectives and methods developed in the framework of the project for mapping how the EU Guidelines on DC are implemented in the Member States. She has offered the results for an EU-wide use for a mapping exercise.



#### October 25, 2016, Brussels

6th Meeting of the Expert Group of the European Commission on Human Resources Development in Sport.

At this meeting, like at the previous one in Brussels, the Hungarian delegation member, Dr. Judit Farkas (HUPE), had the opportunity to highlight the expected outcomes of the DC4AC project and reminded the members the mapping methodology about the implementation of the EU GL on DC at the national level.







Brussels, 19 October 2016

AGENDA				
- 6 <sup>th</sup> meeting -				
Date and time:	25 October (10:00 – 17:30)			
Venue:	Commission conference centre CCAB, Rue Froissart 36, 1040 Brussels – meeting room 3B			
09.30 - 10.00	Registration and coffee			
10.00 - 10.15	1) Introduction			
	- Introduction by the Chairperson & adoption of the agenda - Introduction from the Commission			
10.15 - 12.15	2) Qualifications in sport			
	<ul> <li>Presentation of the final report of the Study on Sport Qualifications acquired through Sport organisations and (Sport) Educational Institutes (15 min – contractor PwC)</li> </ul>			
	<ul> <li>Presentation of the project Relevance of the Active Leisure Sector &amp; International Qualification Framework to the EQF (15 min — EuropeActive)</li> <li>Discussion on the basis of the draft report on the state of play concerning the inclusion of sport qualifications in NQFs with a reference to EQF</li> </ul>			
12.15 - 13.00	3) Dual Careers of Athletes (part I)			
12.10	Discussion on the questionnaire for Member States regarding the state of play of the implementation of the EU Guidelines on Dual Careers			
13.00 - 14.30	Lunch			
14.30 - 15.15	4) Dual Careers of Athletes (part II)			
	<ul> <li>Discussion on the questionnaire for Member States regarding the state of play of the implementation of the EU Guidelines on Dual Careers</li> </ul>			
15.15 – 17.15	5) Contribution of sport to the employability of young people			
	<ul> <li>Presentation from the International Labour Organisation (15 min)</li> <li>Discussion on the basis of the draft report on the contribution of sport to the</li> </ul>			

Expert Group "Human Resources Development in Sport" (XG HR)

#### December 1, 2016, Malta

7th Meeting of the Expert Group of the European Commission on Human Resources Development in Sport. The chairmen of the Expert Group cited the DC4AC project's objectives and in its response, the Hungarian delegation member Dr. Judit Farkas, listed the MS who benefit from the EU co-funded project and presented last achievements of the project.







Brussels, 14 November 2016

Expert Group "Human Resources Development in Sport" (XG HR)  Draft AGENDA  - 7 <sup>th</sup> meeting -			
Date and time:	1 December (10:00 – 16:30)		
Venue:	Corinthia Palace Hotel and Spa Attard, Malta		
09.30 - 10.00	Registration and coffee		
10.00 - 10.15	Introduction     Introduction by the Chairperson & adoption of the agenda     Introduction from the Commission		
10.15 – 11.30	2) Dual Careers of Athletes - Presentation of the outcomes of the questionnaire for Member States regarding the state of play of the implementation of the EU Guidelines on Dual Careers ( <i>Presentation by lead experts</i> ) - Discussion on the basis of the draft report of the state of play of the implementation of the EU Guidelines on Dual Careers ( <i>Ibc</i> )		

February 19-25, 2017, in Sevilla, Spain a DC4AC project member (Katalin Piroska – HUPE) spent a week with other EU member states project administrators. During this time, the example of the DC4AC project was presented many times, as well as partial results and expected outcomes.



 26-27/04/2016 - presentation of DC4AC project by UCSC partner within the International conference "Taking care of the Athlete-Student in University: between Ethic and Tutoring", organized by professor G. Isidori; the event was organized within the Erasmus+ Sport project "Developing an innovative European Sport Tutorship model for the Dual career of athletes".





#### 3.5 Participations in national events

#### Italy

20/01/2017 – national event "The challenge of Dual Career of athletes in Italy.
Experiences, policies and research in dialogue". First national event on dual
career, that involve experts from education, sport organizations, work market and
athletes. Within the event have been explained and discussed results of DC4AC
project, but also some witnesses from everyday experiences of experts in the
different fields engaged with dual career.



#### **Slovenia**

 Presentation of DC4AC project during National Conference on dual career of athletes, September 14, 2016, with policy makers, educational body, athletes, coaches. 100 people reached









rjenih in vrhunskih športnikov, zaposlovanje vrhunskih športnikov in vrhunskih nerjev v javni upravi in podjetjih – dvojna športnikova kariera) Ministrstvo za izobraževanje, znanost in šport Ljubljana, 14.9.2016

DETALJNA ČASOVNICA POSVETA 14.9.2016 NA MIZŠ

11.00 Uvodni pozdrav in nagovor - dr. Maja Makovec Brenčič, ministrica MIZŠ; Bogd predsednik OKS-ZŠZ

11.30 Predstavitev programov, ki jih OKS-ZŠZ že izvaja; dr. Edvard Kolar, generalni sekretar s sodelavci in športniki, ki so vključeni v programe.

- 1. **dr. Edvard Kolar** uvodna predstavitev, podpora vrhunskega športnika s strani OKS, model dvojne kariere športnikov
- 2. Luka Steiner, bivši vrhunski športnik: Aljaž Pegan razvoj kadrov v športu;
- Blaž Perko, Jure Velepec, bivši vrhunski športnik, olimpijec: Rožle Prezelj za javni upravi
- 4. Nina Jovan štipendije za športnike (predstavitev razpisa)
- Renato Kuzman, Sašo Komovec, športnik: Vid Vrhovnik študij na daljavo, tutorstvo mladim športnikom in vključenost šol v programe; primeri dobre prakse
- Damir Battisti priprava kariernega načrta z Adeccom
   Miha Urek program finančnega opismenjevanja
- Petra Robnik športnikom prijazno izobraževanje, povzetek podpore s strani OKS-ZŠZ

13.00 Protestvitev drugih podpornih programov, ki jih izvajajo druge institucije in organizacije oziroma so del EU projektov dr. Rado Pišot, dr. Mateja Sedmak, Univerza na Primorskem; dr. Saša Cecić-Erpić, F.S. - GEES; Jermej Silvnik, Lidija Dornig, Bejana Martinčić; Erasmus+ projekt, primer dobre prakse: Gilmazija Jesenice, mag., Andreja Šetine. – Ahletyc

13.30 Razprava o programih, ki jih je potrebno razviti ali vpeljati za podporo športnikom ter dogo izvajanju izobraževalnih delavnic za športnike v Slovenskem olimpijskem izobraževalnem centru.

#### **Slovakia**

Meeting of sport organizations (May 2016) at the Faculty of Physical Education & Sport in Bratislava, Slovakia - Information on the project was reported there. (approx. 80 experts from sport area)







#### **Greece**

• EILD participated the Administration and Recreation Conference about Athletes (2-4/12/2016), organized by National Kapodistrian University of Athens, presenting the DC4AC project achievements.



#### Hungary

 November 17-18, 2016. National Conference on Sport and Movement Science, presentation of a 3 authors' study on the implementation of the EU Guidelines on DC and its monitoring by Dr. Judit Farkas, HUPE. The DC4AC project was mentioned as an example for supporting the MS in the implementation process.







Magyar Tudomány Ünnepe Rigler Endre emlékének szentelt 46. Mozgásbiológiai Konferencia Testnevelési Egyetem, 2016. november 17-18.

#### A sportolói kettős karrier európai iránymutatásainak és sztenderdjeinek monitoringia

Jókai Mátyás

Dr. Farkas Judit Minőségügyi és Akkreditációs Irodavez., Közkapcsolati Igazgatóság III. éves Testnevelő tanár – gyógytestnevelő-tanár MA szakos hallgató Dr. Kozsla Tibor Elnökhelyettes, European Athlete as Student Network

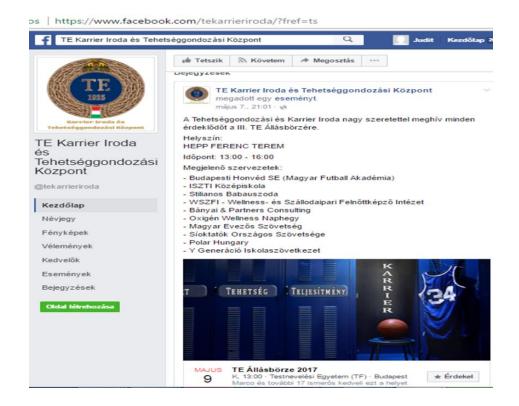
TESTNEVELÉSI EGYETEM

Career day, job fair at the University of Physical Education, Budapest, on May 9, 2017. The project DC4AC has its own stand. After opening ceremony, the plenary section was an occasion for disseminating the project outcomes to the future sports professionals.









June 23, 2017. The night of the Olympics "Az Olimpia éjszakája". The night of
Friday until 4 am jammed the main historical square of Budapest to make people
physically active. Co-organized by the HUPE instructors and students for
recreation/animation. The DC4AC project team was disseminating the project for
the crowed that grew up to 15000 people!!! <a href="http://dc4ac.hu/index.php/13-hirek/23-olimpia-ejszakaja">http://dc4ac.hu/index.php/13-hirek/23-olimpia-ejszakaja</a>







#### Bulgaria

- Project presentation during entrepreneurship training 12.10.2016, Sofia, BG. Youths, athletes, students. Presentation and printed materials distribution. 130 people reached
- Project presentation in Sliven Regional Educational Inspectorate. 17.01.2017, Municipality of Sliven, BG. Teachers, employees from Inspectorate, lawyers, Presentation, printed materials. 35 people reached
- Project presentation during entrepreneurship meeting with mentors from BG, EU, US. 23.04.2017. Plovdiv, BG. Youths, athletes, students. Presentation, printed materials, posters. 150 people reached
- Project presentation during Plovdiv, 20th International Practice Enterprises Trade Fair "Young Entrepreneur" 27.04.2017, Plovdiv International Fair, BG. Youths, athletes, students Presentation, printed materials, posters, resource kits. 150 people reached
- Project presentation during entrepreneurship training 13.05.2017, Plovdiv, BG. Youths, athletes, students, sport professionals. Presentation, printed materials, posters, resource kits. 140 people reached
- Project presentation during entrepreneurship meeting with local authorities, policy makers. 19.06.2017, Kardjali, BG. Youths, athletes, policy makers at local level. Presentation, printed materials, posters, resource kits. 80 people reached





#### 4. Materials

#### 4.1 Translations of EU Guidelines for Dual Career of Athletes

Launching the national translations of the EU Guidelines on Dual Career of Athletes January 2016 – June 2016: in Romanian, Italian, Hungarian, Slovenian, Slovak, Greek, Bulgarian. Electronic copies (pdf) on the project European and national sites, hundreds of hard copies distributed to sport federations, sport clubs & associations, talented and elite athletes.







# 4.2 Handbooks

# Italy

Handbook of DC practices in Italy 1/2/2016. Federations, experts, sport
authorities, government. Published online on our website. Handbook of the
practices/projects on Dual Career currently underway in Italy, based on a desk
research and meetings with sport authorities; the paper was provisional, but with
certain results in the DC Workshops







#### **Slovakia**

 Constantine the Philosopher University in Nitra, Slovakia elaborated the Handbook of Good Practice in Dual Career of Athletes; Slovak situation. March 2017, Nitra



# Handbook of Good Practice in Dual Careers of Athletes

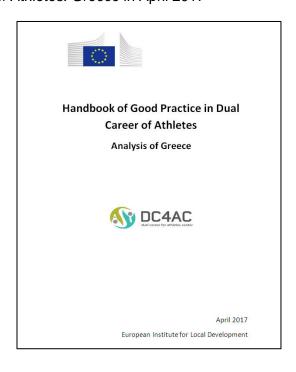
Slovak situation

VERSION AS OF MARCH 2017

Elaborated by: Jaromir Šimonek, Constantine the Philosopher University in Nitra, Slovakia

#### Greece

• European Institute for Local Development composed *Handbook of Good Practice* in Dual Career of Athletes. Greece in April 2017







#### 4.3 Newsletter

• EILD (Greece) created and distributed a newsletter (7/6/2016)



39





# 4.4. Posters / Banners (examples)

# Romania







# Italy



# Slovakia







# Greece









# Hungary









# **Bulgaria**









# 4.5 Leaflets and flyers (examples)

#### Romania

# DC4YOU



8.30-9.00



Pentru detalii și înscrieri:

- Târg educaţional

- Şansă de mentoring/tutoring/internship
   Faţă în faţă cu poveştile de succes ale unor sportivi de renume care au îmbinat antrenamentele cu formarea educațională/profesională



20.10.2016 - Locație: Ministerul Tineretului și Sportului, etajul 8, Sala Nadia Comăneci

Primirea și înregistrarea participanților

**DC4AC** 

9.00-9.20	Discursuri de deschidere a evenimentului: Ministrul Tineretului și Sportului, promotorii projectului, reprezentanti media.				
9.20-9.40	Prezentarea stadiului actual al proiectului european DC4AC (Dan Boboc)				
9.40-10.30	Dubla-carieră a sportivilor la nivel european (Tibor Kozsla – Vice-presedinte EAS-1 Dual Career Network for European Athletes)				
10.30-10.45	Pauză de cafea				
10.45-11.50	Deschiderea oficială a Târgului de joburi și de ofertă educațională pentru sportivi și lansarea Enciclopediei Sportului Românesc (holul mare- etaj 8)				
11.50-12.20	Oferta actuală a cluburilor sportive pentru dubla-carieră a sportivilor: George Borol - Steaua în "apararea" viltorului sportivilor George Cosac - Dinamo ofera "siguranță si fisrcedere" sportivilor pentru viitor				
12.20-13.00	Resurse ale performanței: cunoaștere și tehnologie: INICAD, NEOTECH, Hart Consulting				
13.00-14.00	Pauză de masa				
14.00-15.30	Realitatea dublei cariere in Romania prin ochii sportivilor de azi: Ana Maria Popescu (Brânză), Simona Pop, Simona Gherman, Loredana Dinu, Marian Drägulescu				
15.30-15.45	Pauză de cafea				
15.45-18.00	Masă rotundă - sportivii față în față cu educația și piața muncii. Sportivii sunt moderatori, iar key speakers vor fi foști sportivi care au avut acces la o dublă-carieră				

# Italy

# Linee Guida Europee sulla Dual Career degli Atleti



DICHIARAZIONE DELLA COMMISSIONE EUROPEA, 2008

#### Cosa vuol dire "doppia carriera?"

Quando parliamo di "doppia carriera" o 
"dual career" in ambito sportivo di 
riferiamo alla possibilità per gli atteti 
professionisti di costruire, parallelamente 
alla propria carriera sportiva, un percorso 
professionate ed educativo di qualità.

Gli sportivi che gareggiano ad alti livelli, infatti, si trovano nella difficile situazione di dover conciliare alenamenti intensivi e competizioni, sila nazionali che internazionali, con l'istruzione e/o il lavoro, spesso a discapito proprio di questi ultimi.

Il tema della dual carear è inoltre anche strettamente connesso a quello del fine carriera degli atleti.



#### Perché sono state redatte le Linee Guida Europee?

Queste linee guida si pongono come obiettivo quello di creare un terreno comune su cui sviluppare programmi di doppia carriera sostenibili all'interno del contesto europeo, in modo da tutelare gli atleti sia nella loro posizione di sportivi che in quella di studenti e/o lavoratori.

Esse si rivolgono ai politidi e agli organi sportivi nasionali degli stati memori, da un istato come fonte di sipinzisono per la formulazione e l'asocione di direttive statasi in merito, call'altro per attirare l'attenzione ai fivello nazionale sul tema della doppia carriera degli atteti professionisti o di altro sivello.









#### Greece



#### **Hungary**







# 4.6. Press releases (examples)

#### Romania

 Post on official Web site @ Ministry of Youth and Sport January 2016 Ministry of Youth and Sport, Romanian sport federations. www.mts.ro. Press release on DC4AC project. Up to 300 viewers





Institutul National de Cercetare pentru Sport anunta conferinta **Dubla cariera a sportivilor: Provocare și realitate**, in cadrul proiectului european: **Centru Regional de Politici si Suport pentru Dubla Cariera a Sportivilor -DC4AC**, co-finantat de Comisia Europeana, prin Programul ERASMUS + Sport.

Evenimentul este organizat sub patronajul Ministerului Tineretului si Sportului si va avea loc la sediul MTS din str. Vasile Conta nr.16, in data de 20.10.2016, incepand cu ora 9:00.

La eveniment participa dl. Olivier Fontaine, European Commission DG EAC — Sport policy and programme, ca observator din partea Comisiei Europene, precum si dl. Tibor Kozsla, Vice-presedinte EAS-The Dual Career Network for European Athletes, care va face o prezentare a orientarilor si politicilor europene privitoare la dubla cariera a sportivilor de performanta.

Agenda evenimentului se regaseste pe site-u proiectului www.DC4AC.ro.





#### Greece



ΔΕΛΤΙΟ ΤΥΠΟΥ 19 ΙΑΝΟΥΑΡΙΟΥ 2016

DC4AC: Ευρωπαική Πρωτοβουλία για την ενημέρωση και υποστήριξη των αθλητών γιά διπλή σταδιοδρομία.

Το Ευρωπαϊκό Ινστιτούτο Τοπικής Ανάπτυξης συμμετέχει στο νέο ευρωπαϊκό έργο με το όνομα DC4AC. Το έργο έχει ως σκοπό την προώθηση της διασφάλισης ενός πιο ασφαλούς μέλλοντος για τους αθλητές όταν σταματήσουν την καριέρα τους. Στόχος είναι η επαγένταξη των επαγγελματιών αθλητών στην αγορά εργασίας μετά το τέλος της αθλητικής σταδιοδρομίας τους.

Για το λόγο αυτό το έργο τονίζει την ανάγκη για την παροχή κατάρτισης υψηλής ποιότητας σε νέους αθλητές που θα διασφαλίζει τα εκπαιδευτικά και επαγγελματικά συμφέροντά τους.

Το ιδιαίτερο χαρακτηριστικό του έργου είναι η δημιουργία ενός περιφερειακού δικτύου με στόχο την εφαρμογή σε εθνικό επίπεδο της στρατηγικής για την επανένταξη των αθλητών και η χρήση νέων τεχνολογιών με τη δημιουργία μιας e-learning πλατφόρμας.

Σπάνια είναι δυνατόν να συνδυαστεί η τριτοβάθμια εκπαίδευση και ο αθλητισμός με επιτυχία χωρίς κάποιο επίπεδο ευελιξίας σε εκπαίδευτικά προγράμματα. Το ίδιο ισχύει και όταν πρόκειται για την αγορά εργασίας: υπάρχει μια αυξανόμενη ανάγκη της ευελιξίας των προγραμμάτων όταν απασχολούν ταλαντούχους αθλητές υψηλού επιπέδου.

Μελέτες σχετικά με τους παράγοντες της αθλητικής τους απόδοσης σπάνια εισάγουν την έννοια της υποστήριξης μετά το τέλος της αθλητικής καριέρας ως σημαντικό παράγοντα που συνεισφέρει στην επιτυχία των αθλητών.



Την Ελλάδα εκπροσωπεί στο έργο το Ευρωπαϊκό Ινστιτούτο Τοπικής Ανάπτυξης. www.eurolocaldevelopment.org.

Στο έργο συμμετέχουν από Pουμανία οι NATIONAL INSTITUTE FOR SPORT RESEARCH και ASOCIATIA INVENIO , από Ιταλία το UNIVERSITÀ CATTOLICA DEL SACRO CUORE , από Βουλγαρία η MY WORLD ASSOCIATION , από Ουγγαρία το UNIVERSITY OF PHYSICAL EDUCATION IN BUDAPEST , από Σλοβενία το UNIVERSITY OF PRIMORSKA, SCIENCE AND RESEARCH CENTRE και από Σλοβακία η CONSTANTINE THE PHILOSOPHER UNIVERSITY IN NITRA

Για περισσότερες πληροφορίες μπορείτε να επικοινωνήσετε με το Ευρωπαϊκό Ινστιτούτο Τοπικής Ανάπτυξης στο info@eurolocaldevelopment.org



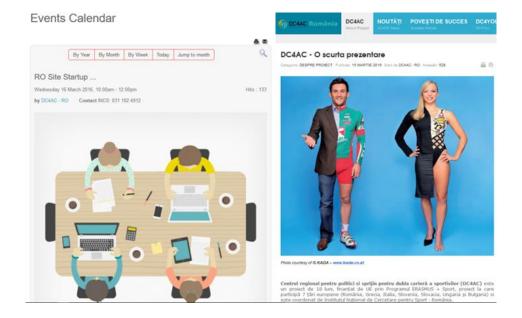




#### 4.7 Websites

#### Romania

 Romanian website start-up, a joint initiative INCS and INVENIO Association March 16, 2016. <a href="https://www.dc4ac.ro">www.dc4ac.ro</a> Presentations, photos, lectures, downloadable docs for sport stakeholders. Over 1500 viewers.







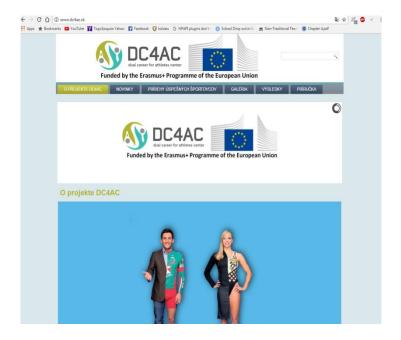
# **Italy**

 Website: Italian project website (6/10/2016) All (Italian Public) Web page (http://www.dc4ac.it/) April 2016 --> general audience, interested audience, whole country webpage Evidence: approx. 7000 people reached



# **Slovakia**

Slovakia created a national web site: <a href="http://www.dc4ac.sk/">http://www.dc4ac.sk/</a>







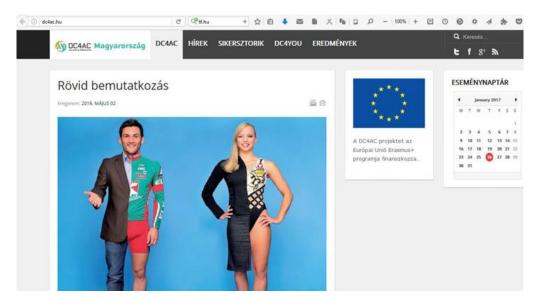
#### **Greece**

• EILD created the official web site of the project (http://www.dc4ac.eu/)



# **Hungary**

DC4AC project website in Hungarian (dc4ac.hu)





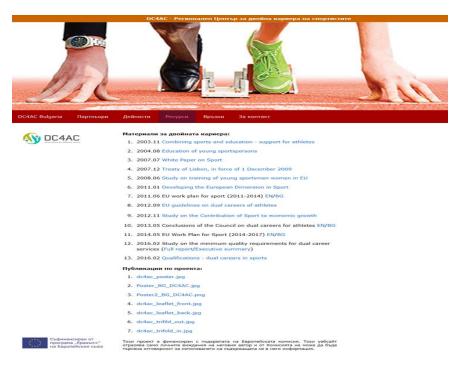






# **Bulgaria**

Bulgarian Web page (<a href="http://www.dc4ac.bg/">http://www.dc4ac.bg/</a>), April 2016, general audience, stakeholders, athletes, universities, Mainly Bulgaria, available worldwide (18000 people reached)

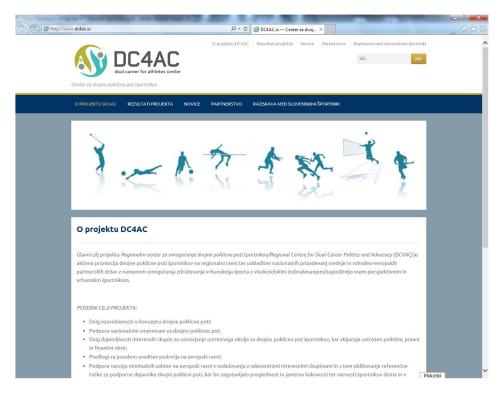






#### **Slovenia**

 Slovenian Web site (http://www.dc4ac.si/) April 2016, general audience, whole country webpage. Approx. 2000 people reached



#### 4.7. Scientific papers

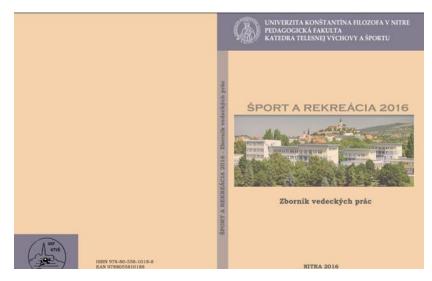
#### **Slovakia**

Publication of the scientific paper in the Collection of scientific works: Šimonek, J. 2016. Medzinárodný projekt "Dvojitá kariéra" v športe. (International project DUAL CAREER in sport) In Šport a rekreácia. Zborník vedeckých prác. Ed. Jaroslav Broďáni. Nitra: KTVŠ PF UKF Nitra, s. 116-127. 1. vyd. ISBN 978-80-558-1018-8. (Circulation: 200 pieces)









Publication of the scientific monograph on dual career of athletes in Slovakia:
 Šimonek, J. 2017. Dvojité kariéry športovcov na Slovensku. Scientific monograph. Nitra: UKF. 84 s. ISBN 978-80-558-1152-9. (Circulation: 200 pieces)







 Publication of the scientific paper in Proceedings from the conference with international attendance: Šimonek, J. 2017. Výsledky dotazníkového zisťovania názorov vrcholových športovcov na starostlivosť štátu o reprezentantov na Slovensku. Opinions of Slovak elite athletes on dual career in sport. In Zborník z vedeckej konferencie s medzinárodnou účasťou. Patince 11.-13.5.2017. (CD rom).









#### 4.8. Publications & Surveys

#### Romania

 Published paper: Despre dubla cariera a sportivilor in context european (Dual Career in European context) October 2015. Romanian sport federations, sport clubs & associations, other sport stakeholders Sport Revolution Review, nr.56, ISSN 2344-5378, pp.46-48 presentation paper on Dual Career in Romania and EU. Sport Revolution Review, printed in 1500 copies, distributed to sport federations, sport clubs & associations, other sport stakeholders.



 Published paper: Dubla cariera a sportivilor, mereu in actualitate (Dual Career of Athletes, Always on Top) December 2016. Romanian sport federations, sport clubs & associations, other sport stakeholders Sport Revolution Review, nr. 62, ISSN 2344-5378, pp. 26-30 presentation paper on Dual Career issues. Sport Revolution Review, printed in 1500 copies, distributed to sport federations, sport clubs & associations, other sport stakeholders





# Italy

• Article published on 30 June 2016 on the National sport newspaper.

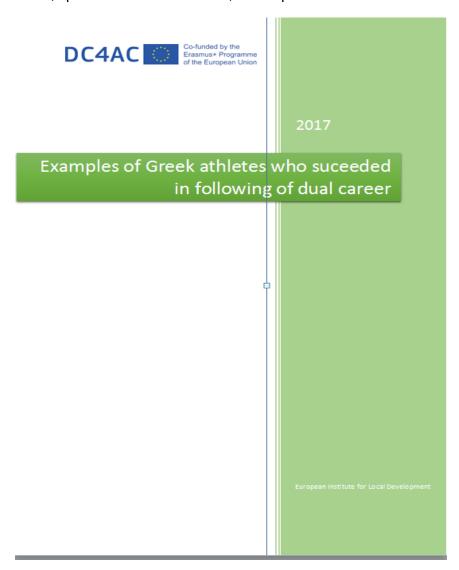






# Greece

• EILD published "Examples of Greek athletes who succeeded in following of dual career" and printed 500 copies shared during the DC meetings to sport federations, sport clubs & associations, other sport stakeholders.







• EILD published a survey: "National Report For Dual Career of Athletes in National Level – Need Analysis" in terms of DC4AC Project and circulated the outputs among national associations. (400 e-mail sent)





# Περιφερειακό Κέντρο Διπλής Σταδιοδρομίας Αθλητών - Πολιτική και Υποστήριξη / DC4AC

Εταιρική Συνεργασία

Αθλητικές Εκδηλώσεις Μη Κερδοσκοπικού Χαρακτήρα 517640-ΕΡΡ-1-2015-2-RO-SPO-SCP

"Εθνική αναφορά για την ανάλυση της εφαρμογής των κατευθυντήριων γραμμών της ΕΕ σε τοπικό επίπεδο για την Ελλάδα"

Ημερομηνία: 30/11/2015

Συγγραφείς

Κ. Νίκος Μπογονικολός

Κ. Θεώνη Δρυμαλά







#### 4.9. Other Media

#### Radio & TV

 Presentation of the DC4AC project and the research findings on the national radio (Radio Koper, Slovenia) March 2017 general audience, interested audience whole country radio broadcast.



#### Evidence 7

Email correspondence between Blaž Lenarčić (researcher working on DC4AC project) and Radio Koper's sport journalist Primož Čepar; confirming that the project will be presented on the radio in the begining of March 2017.

Od: Cepar Primoz [Primoz.Cepar⊕rtvslo.si] Poslano: 25. januar 2017 8:54 Za: Blaž Lenarčič Zadeva: RE: intervju

Pozdravljen,

tematika dvojne kariere špotnikov je zelo zanimiva in aktualna, tako da z veseljem potrjujem pogovor na Radiu Koper. Sva na zvezi, uskladiva datum in izpeljemo tako kot je treba.

Lep pozdrav, Primož

From: Blaž Lenarčič [mailto:Blaz Lenarcic@zrs-kp.si] Sent: Tuesday, January 24, 2017 4:48 PM To: Cepar Primoz Subject: intervju

Primož pozdravljen,

kot sva zadnjič govorila, bi enkrat v začetku marca na Radiu Koper izvedli pogovor o dvojni karieri športnikov in v sklopu tega predstavili rezultate raziskave projekta DC4AC, ki ga izvajamo na Znanstveno raziskovalnem središču Koper. Potrdi mi prosim, ali bi bilo to mogoče.

Hvala + lp

 Presentation of the DC4AC project and the research findings on the national TV March, April 2017 general audience, interested audience, whole country TV broadcast.



#### Evidence 8

Email correspondence between Blaž Lenarčič (researcher working on DC4AC project) and national TV host Erter Pust; confirming that the project will be presented in the TV show Dobro jutro in the March or April 2017.

Od: Pust Erter [Erter Pust@rtvslo.si] Poslano: 27. januar 2017 16:21

Za: Blaz Lenarcie@fhs.upr.si; Blaž Lenarčič

Zadeva: Potrditev gostovanja v DJ

Pozdravljen,

Ker je tematika dvojnega življenja špotnikov in njihovega izobraževanja zelo aktualna, vas bomo - skupaj z zanimivo temo- uvrstili v eno od prihodnjih oddaj. lep pozdrav, Erter Pust,koprski studio, ekipa oddaje Dobro jutro

Od: Blaž Lenarčič Poslano: 25. januar 2017 12:22 Za: erter.pust@rtvslo.si Zadeva: dobro jutro dvojna kariera

Erter pozdravljena

kot sva zadnjič govorila, bi enkrat v marcu ali aprilu v oddaji Dobro jutro na TV Koper izvedli pogovor o dvojni karieri športnikov in v sklopu tega predstavili rezultate raziskave projekta DC4AC, ki ga izvajamo na Znanstveno raziskovalnem središču Koper. Potrdi mi prosim, ali bi bilo to mogoče.

Hvala + lp



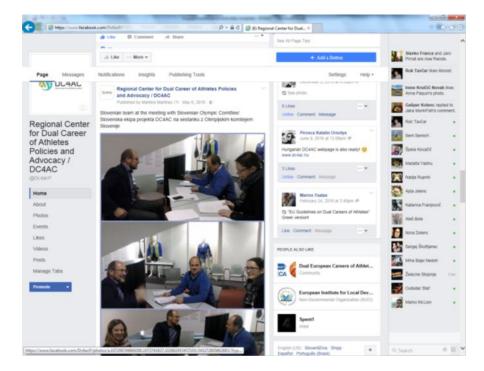


 Presentation of the project and the research findings in the daily regional newspaper Primorske Novice general audience, interested audience western part of the country. Newspaper article



# Facebook, Twitter, Instagram (examples)

 Slovenia: Posts on the official project page on the Facebook April, May 2016 general audience







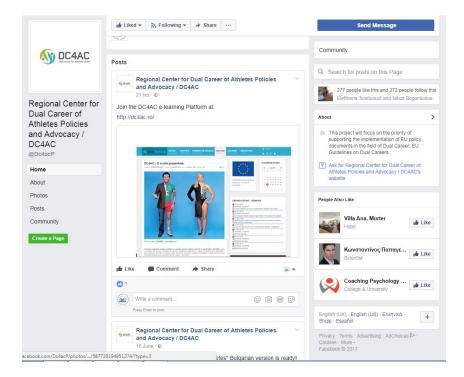
 June 23, 2016. HUPE published on Facebook about the 2nd DC4AC partner meeting in Budapest on 20th-21st June 2016







 EILD published on Facebook about the e-learning platform with the addition of the link of Romanian site



Hungarian Post about DC4AC Project







 June 21, 2017, HUPE published on Facebook about Partners' second meeting in Budapest



 22 March 2016, posted on Twitter about EU guidelines on Dual Careers Athletes-Slovakian version







• EILD puplished on Instagram about the EU Guidelines for Dual Career of Athletes, with refenece to all translations.



 EILD published on Instagram a post about the e-learning platform with reference to the Romanian DC4AC site



# **Campaigns**

 Italian partner collected and contacted for the DC4AC project a database with over 200 national contacts;





	ente	contatto	specifiche	tel	stato mail	
Denatella Minelli	coni naz	denotella mineli@ceniit	progetto GEES - EU		ok .	ele
ossana Ciaffetti	SRd5 nez	rossana d'uffetti@coni.it	direttore SRdS naz	06/36726.9162 - 9235	demanda a Minell sulla DC, quindi sentire lei per tutto	
fance Arpino	coni naz	merce arpine@coni.t.	coni progetti speciali		ok .	ele
eresa Zompetti	conlinaz, resp DC	SCHLAPTIST POPLS	responsabile dual career	06-36854212	18 maggio ore 15 skype	ele
lessia Leone	srds naz segreteria	alessia leone@coni.it				
manuele Isidori	UFIR - Foro Italico Roma	emmale lider@uttered.3	progetto tutorship		ok .	ele
sura Capranica	UFIR - Foro Italico Roma	lains copratice Bushama 6.3	presidente EAS		M.	ele
lavia Guidotti	UFIR - Foro Italico Roma	pikti faigesi un	progetto Winner		ok .	ele
Aaria Crisci	ufficio sport presidenza consiglio	m.crisci@palazzechigi.it - m.crisci@governo.it	Office for Sport - International Affairs	338 7149480	no intervista, me tenere presente per sport authorities	
farta Serrano	lega serie A & Juventus college	protince/aFemeral	coordinamento progetto scuola lega serie a e Joollege	347 6302494	ok - risentinol per altre incentre	ele
Income of Paris		Foundation of Contains	presidente CUS Torina			ele
liccardo d'Elicio Indrea Ippolito	CUS Terino	andres control control to	direttore generale CUS Torino	011.38.25.681	da richiamere	ele
abrizio lacuzzo lessandro Castelli	CUS Milano	SOCIAL SERVICE BANK STREET	CUS Milano_direttore CUS Milano_presidente		ok intervista il 23 h.16 in asag	ele ele
Aario Gatti	direttore di sede CUS Milano	chiara			contattate	chiare d
lavio Portalupoi						
	Olimpia Milano Lega Basket serie A	from second			ok, dato altri contatti ok, dato altri contatti	ele ele
rancesco Riccb		Unofferent)	3921244647			
rancesco Riccò lessandro Marzoli	Lega Busket serie A	Configurates	3921244647 06-33481300		ok, date altri contatti	ele
rancesco Ricch lessandro Marzoli iraziano Martinelli ega Rizzionale	Lega Basket serie A G/BA (Ass.glocatori basket)	annimista)			ok, dato altri contatti da contattane	ele ele
ancesco Ricch essandro Marzoli raziano Martinelli ga Nazionale	Lega Basket serie A G/BA (Ass.glocatori basket)		06-33481300		sk, data altri contatti da contattare da contattare	***
encesco Ricch essandro Marzol raziono Martinelli go Rizzionale ciacanestro	Lega Basket serie A G/BA (Ass.glocatori basket)	annimista)	06-33481300	328-8121120	sk, data altri contatti da contattare da contattare	***
rencesco Ricch lessandro Marzoli raziano Marzinelli ga Nazionale allacanestro aminello Vincenzo	Lega Busiert serie A. Gibh (An., gooster) besiert) FIP (Segretaria Generale) Guanda di Finanza	personalist	06-33481300 3396162741	338-4121100	ois, data official and official	
encesco Ricch essandro Marzol raziono Martinelli go Rizzionale ciacanestro	Lego Booket serie A GRBA (Ass giocotori basket) FIP (Segratoria Generale)	eneroriiliteit ofellosseleenetasen	06-33481300 3396162741	338-4121100	os, data sint centati da contattare da contattare da contattare	
enosco Ricob essandro Marcell sciano Marcinelli ga Nazionale Fiscanestro minello Vincenzo	Lega Balant seria A GBA (Aus grouter' bealet) FIP (Engretaria Generalia)  Guardia di Finanza  Guardia di Finanza	personalist	06-33461300 3396162741 Comandante del gruppo pelispertivo	B12461792	ois, data official and official	ele ele ele ele chiane c
enosce Ricch essendro Marcell soziane Martinelli go Rozionale Fisca nestro orinello Vincenzo eno Brugnetti	Lega Balant seria A GBA (Aus grouter' bealet) FIP (Engretaria Generalia)  Guardia di Finanza  Guardia di Finanza	and the second s	06-356E100 339E162745 Comunidante del gruppo polisportivo exustras, constati utrati		ois, data aht contait de contaitine de contaitine de contaitine de contaitine de contaitine ois intervista \$4.30 Coni ois intervista see \$3.00 1 Grapne	ele ele ele ele chiara c chiara c

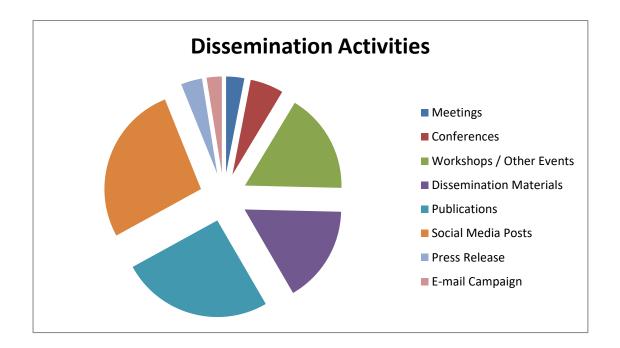
- Team of EILD has disseminate news about the DC4AC project's process via e-mail campaigns. 151 e-mails sent to sport stakeholders and 100 phone calls.
- EILD A special e-mail and telephone campaign has been done to disseminate the Final Conference in Nafplio, 2-3 June 2017 (151 e-mail sent and 100 phone calls to stakeholders)
- HUPE partner campaigned e-mails to National Sports Federations to inform them about the DC4AC project and asking for their collaboration to post on their websites the link to the online questionnaire





# 5. Evaluation and impact measurement. Conclusions

Description	Number
Partners Meetings	5
Conferences	11
Workshops / Roundtables / Other Events	33
Dissemination Materials	32
Publications	30
Social Media Posts	53
Press Releases	7
Different Campaigns	5



#### 2. Pie Chart Dissemination Activities

The chart 2 displays the progress in dissemination during the whole project lifecycle. As we see it has been made crucial contribution of the dissemination activities for the project's outputs, according the Dissemination Strategy, and we can observe also good allocation between the number of the Events in total, the Dissemination Materials, Publications and Social Media.





#### Conclusions

- Sport sector is much of significance of the European Union and this is made clear by the efforts that the EU has made the recent years in the field by taking initiatives and actions towards this direction. This field has subcategories such as the fighting against the threats of doping, match fixing, violence, intolerance and discrimination, support sports good governance, promotion and support of the dual careers of athletes and last but not least the promotion of sport volunteerism combining and highlighting the social inclusion and equal opportunities and promoting the importance of health-enhancing physical activity.
- Sport significance in our lives is undisputable. Sports are the resources of recreation. They provide relief and a sense relaxation in a life of routine marked by hardships and hurdles. They instill or infuse a sportive spirit to take up the heavy burden of life in a lighter vein. It is very essential to maintain health and physical fitness. It encourages the growth of team-spirit. Sports and games bring about various methods of diversions.
- Although the importance of sports, there are most of the times problems that
  we do not directly think of them when we talk about the professional athletes
  and the sports. One of them is the problems that most athletes face with their
  careers and their support for a sustainable career after the end of their sports
  activities

#### DC4AC objectives

The project addresses the European policy objectives for the dual career of athletes in several ways. It focused on the priority of supporting the implementation of EU policy documents in the field of Dual Career: EU Guidelines on Dual Careers of Athletes and other relevant documents such as recommendations, guidelines, policy strategies etc. (e.g. EU Physical Activity Guidelines, Principles on good governance in sport).

#### DC4AC benefits

The European sport scene would benefit immensely from the project as it could shape future action in the field of athletic exchanges. The exchange is an opportunity to establish a model project for European elite sport DC.





- ➤ The DC4AC project has implemented, during these 18 months, its goals in a great extent. Meetings and conferences have been implemented successfully by partners and many dissemination activities have been made, in order to raise awareness among these 8 countries. The Project has managed to build the foundations of effective good practice for the Dual Career of athletes.
- ➤ In addition, a major output of the project is the effective communication of the project's concept and idea to Associations and related Entities and the benefits that have been delivered to defined target groups. Last but not least, "DC4AC" laid groundwork to establish and reinforce a wide network of information and experience exchange on dual career of athletes.